
Afro-SolPunk Starter Pack

Black futures that are ecological, communal, and beautiful

A creative operating system for building worlds that refuse both dystopia and erasure

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Positioning: Not a trend report. Not a costume kit. A full ideological and aesthetic entry point into a living genre.

What This Pack Is

Afro-SolPunk is what happens when Black futures stop being tragic and start being inevitable.

It is the convergence of Afrofuturism — the tradition of Black people imagining themselves beyond the present's limitations — and Solarpunk — the movement that insists ecological flourishing and community sovereignty are not utopian fantasies but practical, buildable realities.

This Starter Pack is a toolkit for people ready to create inside that convergence: writers, visual artists, musicians, designers, organizers, educators, and world-builders who want a framework, a reference library, and a philosophical grounding before they start.

This is not a trends document. It is a creative operating system.

Core Thesis

Most futures either erase Black people or trap them in the same hierarchies with better technology.

Afro-SolPunk refuses both.

Afrofuturism gave us the right to imagine Black futures at all.

Solarpunk gave us a design philosophy for building them without replicating the systems that made the present unlivable.

Afro-SolPunk is the synthesis: ancestrally-rooted, ecologically-grounded, community-powered, and unapologetically Black.

The triple refusal:

1. Refuse the dystopia default — Black stories don't have to end in rubble

2. Refuse the whitewashed green utopia — Solarpunk without Blackness is incomplete at best, extractive at worst

3. Refuse the techno-fix fantasy — real futures are built by communities, not corporations

Pack Contents

Component 1: The Manifesto (~12 pages)

Component 2: Aesthetic Guide — Visual Language, Palette, Typography

Component 3: Media Canon — Books, Film, Music, Art, Games

Component 4: World-Building Toolkit — Worksheets and Frameworks

Component 5: Activist-Creative Crossover Guide

Component 6: Community Resource Directory

Component 1: The Manifesto

"We Were Always Going to Make It"

A 12-page foundational document. Not academic — declarative. Written to be read aloud, shared, argued over.

Section 1.1 — The Two Traditions

Afrofuturism defined plainly:

- Origin: Mark Dery's term (1993), but the practice is centuries older — Sun Ra performing outer space in 1956, Parliament/Funkadelic building the Mothership in 1975, Octavia Butler writing ecological collapse in 1993
- Core move: Black people imagining themselves in futures where their humanity is assumed, not debated

- What it does: reclaims time — past, present, and future — from narratives that wrote Black people out of all three
- What it is not: escapism. It is a survival technology.

Solarpunk defined plainly:

- Emerged from speculative fiction and design communities (~2008–2014)
- Core move: insisting that ecological survival and human flourishing are not in conflict — that the transition to clean energy can be beautiful, communal, and just
- Visual and political: solar panels on rooftops *and* community land trusts; living walls *and* mutual aid networks
- What it is not: naive. The punk in Solarpunk is not decorative — it is resistance to the systems that made the crisis.

The synthesis:

- Where Afrofuturism has sometimes focused on individual Black excellence in space, Afro-SolPunk grounds futures in *communities* — villages, collectives, cities that chose differently
- Where Solarpunk has sometimes been visually and demographically white, Afro-SolPunk insists that the most resilient communities on Earth have been Black and Indigenous, and designs accordingly
- The overlap: both traditions center *self-determination* over systems dependency

Section 1.2 — Why Now

- Climate realities land hardest on Black and Indigenous communities — the people least responsible for creating the crisis are doing the most creative work surviving it
- The dominant green future is being built by the same class that built the extractive present — without a cultural counter-vision, "sustainability" becomes a luxury product
- Black and African diasporic design, ecological knowledge, and communal infrastructure have always existed outside the mainstream — Afro-SolPunk names and amplifies what was already there
- The aesthetic war: who gets to look like the future matters. Whose images fill the mood boards, the album covers, the concept art determines whose imaginations get invested in.

Section 1.3 — The Principles

Seven operating principles of Afro-SolPunk:

#	Principle	What It Means
1	Ancestral Intelligence	Traditional ecological knowledge is not primitive — it is a technology archive that Western modernity discarded and now desperately needs
2	Community as Infrastructure	The solar panel on the cooperative's roof is more powerful than the one on the individual's. Networks of care are load-bearing.
3	Sovereignty Over Charity	Not aid from outside. Resources flowing within. Self-determined communities, not saved ones.
4 Melanin in the Blueprint	Black people in the future — not as sidekicks, not as cautionary tales, not in the background. Centered, designed, specific.	
5	Beauty as a Political Act	Aesthetics are not decoration. Making the future beautiful and Black challenges who "deserves" the good life.
6	Repair Over Revolution	Solarpunk is not about starting over — it is about healing what was taken. Afro-SolPunk honors the continuity: the same people, same lands, made whole.
7	Radical Optimism	Not naive hope. Not denial of harm. The deliberate, disciplined choice to build toward good futures because the alternative is surrender.

Section 1.4 — Who This Is For

Not an exclusive club — an open framework. You belong in Afro-SolPunk if:

- You are Black or of African diaspora and tired of imagining your people only in survival mode
 - You are a Solarpunk who knows something has been missing from the green utopia you've been building
 - You are a worldbuilder who wants ecological futures that don't default to European aesthetics and assumptions
 - You are an educator, organizer, or artist who needs a genre that holds both justice and joy
 - You are anyone who believes the future should be a gift to communities that were never supposed to survive this long
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Component 2: Aesthetic Guide

Visual Identity of Afro-SolPunk

The visual language sits at the intersection of three traditions:

- **African textile and craft traditions** (kente, adire/Yoruba indigo, kuba cloth, ndebele geometric art, Tuareg silverwork)
- **Afrofuturist design vocabulary** (chrome, celestial, cosmic scales, braids as circuitry, natural hair as architecture)
- **Solarpunk visual grammar** (living walls, exposed solar, lush overgrowth reclaiming urban spaces, communal gathering architecture)

Core Visual Principles

Overgrowth, not ruin — plants reclaiming space is *success*, not apocalypse. Jungle growing into the cooperative workshop is planned. It is beautiful.

Warm technology — machines are not cold and chrome. They are terracotta-toned, wood-wrapped, vine-draped, hand-maintained. Technology in Afro-SolPunk looks like something someone's grandmother touched.

Communal scale — not a lone hero in a sleek suit. Markets, gathering circles, rooftop farms shared by twenty families. Scale is horizontal, not vertical.

The body matters — natural hair as aesthetic architecture. Melanin as palette anchor. Traditional dress not as costume but as continuity — dashikis and kente worn by engineers,

locs on the agronomist, cowrie shells on the diplomat.

Water as sacred geometry — rivers, cisterns, rain-catching domes, coastal aquifers. In a world reshaped by climate, communities that understood water always were the ones who planned ahead.

Color Palette

Foundation — Earth and Ancestry

Name	Hex	Use
Deep Terracotta	#8B3A2A	Structural anchor — ground, buildings, borders
Rich Ochre	#C87941	Warmth, sunlight, harvest
Dark Umber	#3D1F0F	Shadows, depth, rootedness
Warm Sand	#E8D5B0	Paper, light fabric, background mid-tone

Vitality — Living Systems

Name	Hex	Use
Jungle Canopy	#2D5A27	Deep vegetation, structural green
Malachite	#44A04F	Solar life, growing systems
River Blue-Green	#3A7D7B	Water, sky, healing
Fern	#7DAF6B	Accent vegetation, freshness

Power — Jewel and Celestial

Name	Hex	Use
Kente Gold	#D4A017	Royalty, abundance, solar energy

Name	Hex	Use
Cobalt Night	#1A2A6C	Cosmos, depth, mystery
Amethyst	#6B3FA0	Spirit, diasporic connection, the between
Copper Fire	#B5541A	Energy, warmth, forge, community fire

High Contrast — Black Futures

Name	Hex	Use
Anthracite	#1A1A1A	Night scenes, cosmic depth, contrast anchor
Pure Light	#F5F0E8	Warm white — sunlight, page, clarity
Solar Amber	#FFB830	Direct solar references, urgency, highlight

Palette logic: Earth grounds everything. Jewel tones carry cultural weight. Living greens and blues signal ecological systems. Gold is always present — solar, ancestral, sacred.

Typography

Role	Style	Notes
Display headings	Geometric or slab serif with African-influenced detail	Heavy weight, commanding. References: Canela Display, GT Sectra, or custom. Not decorative. Structural.
Sub-headings	Bold sans-serif, condensed	Clean and functional. Euclid, Aktiv Grotesk, or similar.
Body	Warm humanist sans or serif	Approachable, human. Optimized for reading, not performance.

Role	Style	Notes
Callouts / pull quotes	Wide-tracked all-caps or large italic	Designed to be photographed and shared.
Labels	Small caps sans — precise	Used for world-building terms, place names, system labels.

Typography principles:

- No fonts that evoke either colonial-era "Africa" (excessive decorative "tribal" styling) or sterile corporate tech futurism
- Weight varies by importance — the heaviest weights signal the most important claims
- Pattern overlay on type is allowed: kente geometry or geometric textile motifs as background texture, never obscuring readability

Pattern and Textile Language

Patterns drawn from living traditions — not as costume but as code:

- **Kente structure** (Akan/Ghanaian): interlocking striped geometry — excellent for layout grids and border systems
- **Adinkra symbols** (Akan): concept symbols — Gye Nyame (supremacy of the divine), Sankofa (return to learn from the past), Dwennimmen (strength and humility) — usable as navigational icons, chapter marks, concept markers
- **Kuba cloth geometry** (Democratic Republic of Congo): complex interlocking angular patterns — usable as background texture, panel divisions
- **Ndebele geometric murals** (South Africa): bold, primary-color geometric blocks — high visual impact for hero visuals, poster design
- **Bogolan/Mudcloth** (Mali): earth-toned strip patterns — excellent for background textures and clothing references in illustration

Rule: Never use these patterns as decoration without attribution. Source them, name them, honor the tradition.

Visual References

Art:

- Kehinde Wiley — hyper-detailed portraiture of Black subjects in classical power poses — how Black people occupy visual space
- Afrofuturist painter Lina Viktor — gold leaf and digital — ancestral meets cosmic
- Wangechi Mutu — collage, ecology, Black feminine bodies — the body as ecosystem
- Cyrus Kabiru — eyewear sculptures made from found objects — African maker culture as futurism
- Tawny Chatmon — Black hair as landscape — natural hair as architectural and ecological subject
- Yinka Shonibare — Victorian aesthetics destabilized by African wax prints — the empire's clothes, reworn

Film:

- *Black Panther* (2018) — the aesthetic entry point. Wakandanist design. Imperfect but generative.
- *Everything Everywhere All At Once* — multiverse as cultural diasporic experience (adjacent; cross-pollination)
- *Sorry to Bother You* (Boots Riley) — Afro-surrealism, labor, corporate horror
- *Pumzi* (Wanuri Kahiu, 2009) — 9-minute Kenyan solarpunk short film. Canonical. Required viewing.
- *After Yang* (2021) — grief, AI, and what we carry forward — quieter solarpunk
- *Sun Ra's Space Is the Place* (1974) — outer space as Black liberation technology. The original.

Illustration and Design:

- Artwork of Ama Owusu — Afrofuturist digital illustration
- Anansesem — Caribbean and African illustrated SF journal
- Solarpunk Magazine visual aesthetic — use as counterpoint to understand where the gaps are

Component 3: Media Canon

A curated library. Not exhaustive — essential. The minimum context a creator needs.

Literature

Foundations (must-reads):

- Octavia Butler — *Parable of the Sower* (1993) and *Parable of the Talents* (1998): ecological collapse, community sovereignty, Black woman as prophet and builder. The most important Afro-SolPunk ancestor.
- Octavia Butler — *Kindred* (1979): time, complicity, survival
- N.K. Jemisin — *The Fifth Season* (2015) and the Broken Earth trilogy: geological catastrophe, marginalized communities, linguistic experimentation. Won three consecutive Hugos.
- Nnedi Okofor — *Who Fears Death* (2010): post-apocalyptic Africa, magic, feminist resistance
- Nnedi Okofor — *Lagoon* (2014): first contact in Lagos — not in New York, not in Washington
- Samuel R. Delany — *Babel-17*, *Stars in My Pocket Like Grains of Sand*: language, queerness, galaxy-scale

Solarpunk with crossover relevance:

- Kim Stanley Robinson — *The Ministry for the Future* (2020): what it actually looks like to decarbonize the world
- Becky Chambers — *A Psalm for the Wild-Built*: communal, slow, anti-capitalist. Explicitly Solarpunk in spirit.
- Ursula K. Le Guin — *The Word for World is Forest*, *Always Coming Home*: the grandparent of Solarpunk

Short fiction:

- *Octavia's Brood* (2015) — anthology of visionary fiction by activists and organizers. Direct lineage.
- *New Suns: Original Speculative Fiction by People of Color* (2019) — Nisi Shawl, ed.

Music

The canon:

Artist	Why
Sun Ra and His Arkestra	Inventor of the genre's cosmology. Space is liberation. The Mothership is real.

Artist	Why
Parliament-Funkadelic	The Mothership as communal vessel. Afrofuturism as party, protest, mythology simultaneously.
Janelle Monáe	The Afrofuturist continuum made pop-ready. <i>The ArchAndroid</i> (2010) and <i>Dirty Computer</i> (2018). Cinematic.
Flying Lotus	Steven Ellison's cosmic jazz-electronics. <i>You're Dead!</i> as journey. Thundercat collaborations.
Erykah Badu	Earth mother, time traveler, cosmic elder. <i>Baduizm</i> , <i>Mama's Gun</i> . Afrocentric groundedness.
Arca	Electronic body horror and liberation — queerness, Blackness, machine bodies
Kendrick Lamar	<i>To Pimp a Butterfly</i> as Afrofuturist text — the community that the spaceship has to come back for
Moonchild Sanelly	South African futurism. Electronic. Zulu-language. Uncompromising.
Tems	Voice as ancestral technology. Contemporary but rooted.
Burna Boy	African Giant — literally. Pan-Africanism, afrobeats as political. <i>Twice as Tall</i> .

Playlisting principle: Build chronologically from Sun Ra → Parliament → 90s neo-soul → contemporary electronic/afrobeats. The line is unbroken.

Film and Visual Media

- *Pumzi* (Wanuri Kahiu, 2009) — 9 min, canonical. A Kenyan woman escapes an underground post-water-war bunker to plant a seed. Required.
- *Black Panther* (2018) — cultural entry point. Wakandanism. Start arguments here.
- *Space Is the Place* (1974) — Sun Ra. Watch before you read about him.

- *Beasts of the Southern Wild* (2012) — community, Blackness, ecological apocalypse from below
- *Sorry to Bother You* (2018) — labor, assimilation, transformation. Afro-surrealism.
- *Tina* (2021 documentary) — not SF, but watch it to understand how one body carries a tradition through time
- Short films by Kenyan director Wanuri Kahiu across her catalog — consistently Afrofuturist, grounded, African

Anime adjacency:

- *Nausicaä of the Valley of the Wind* — ecological apocalypse, community, one person's choice. Solarpunk origin myth.
 - *Afro Samurai* — aesthetic only, not thematic, but important for how Black visual aesthetics translated to anime
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Design and Architecture

- Diébédo Francis Kéré — Burkinabe architect, 2022 Pritzker Prize. Mud brick, community-built, radically climate-adapted. His work is Afro-SolPunk architecture.
 - The African Futures Institute — design, urbanism, speculative thinking rooted in African cities
 - Lagos as case study: improvised infrastructure, radical density, maker culture, informal economies — the real solarpunk city, without the branding
 - Earthship Biotecture — rammed earth, tire walls, passive solar. DIY sustainable architecture that found communities of practice in unexpected places globally.
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Component 4: World-Building Toolkit

For writers, game designers, comic creators, and educators building Afro-SolPunk worlds.

Framework 1: The Settlement Audit

Before you build a world, audit what your settlement has solved:

System	Questions to answer
Energy	Solar? Wind? Biogas? Who owns it? Who maintains it?
Food	What grows here? Who farms? How is surplus distributed?
Water	Where does it come from? Who manages access? How is drought handled?
Governance	Council? Elder system? Rotating? What disputes look like
Memory	How is knowledge preserved? Who are the archivists?
Trade	What does this settlement produce that others want? What do they need?
Conflict	What threats exist? Internal tensions? Neighboring dynamics?
Spiritual	What does this community believe? What rituals mark seasons, deaths, births?
Aesthetic identity	What do buildings look like? What do clothes signal? What is considered beautiful?

Framework 2: The Diasporic Time Map

Afro-SolPunk worlds carry history. Map your world's:

- **The Before:** What extraction/harm created the conditions for this world?
- **The Break:** What event or process forced the transition?
- **The Build:** Who built the new systems? What was lost? What was recovered from ancestral knowledge?
- **The Now:** Current state — tensions, joys, unresolved problems
- **The Horizon:** What is this community working toward? What does "making it" look like to them?

Framework 3: Character Positioning

Afro-SolPunk characters are not saviors or victims. Position them:

- **Role in the community** — not job title: what function do they serve in the network?
- **Ancestral thread** — what tradition or knowledge do they carry?
- **Point of tension** — what does the world ask of them that costs them something?
- **What they're building** — not just surviving. What are they actively creating?
- **Cultural fluency** — what do they know from their community that outsiders don't understand?

Framework 4: The Conflict Spectrum

Afro-SolPunk conflicts are not always external threat vs. hero. Use:

- **Resource scarcity** — not as dystopia but as community problem-solving under pressure
 - **Memory loss** — what happens when ancestral knowledge is interrupted or lost?
 - **Integration pressure** — neighboring systems (capitalist remnants, technocratic states) that want to absorb the community
 - **Internal sovereignty questions** — who has say? Who is heard? What is the community's relationship to individual dissent?
 - **Ecological reality** — the land is changed. The seasons are not what the ancestors knew. How does the community adapt without abandoning its roots?
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Worksheet: World-Building Prompt Set (Creative Exercises)

Starter prompts for writers and visual artists:

1. Design a building in your settlement that serves three functions simultaneously. What does it look like? What materials? Who maintains it?
2. Your protagonist is the community's memory keeper. A council member argues that a particular piece of traditional knowledge is "no longer practical." Write the argument.
3. A delegation arrives from a neighboring settlement that made different choices — theirs is more technologically advanced but increasingly dependent on outside supply chains. Write the first dinner.
4. It is harvest season. Describe the three-day celebration: what is cooked, what is worn, what is performed, who leads the ritual.
5. Your community receives a resource offer from a corporate remnant: they will provide solar infrastructure in exchange for data on the community's water management system.

The council debates.

6. An elder is dying. Before she goes, she dictates to the memory keeper the technique for a type of seed cultivation that has not been practiced in forty years. Draw or describe the scene.

7. A teenager who grew up in the community leaves for the city. Two years later, she returns. What does she see differently? What does she miss? What has she brought back that the community needs?

Component 5: Activist-Creative Crossover Guide

Afro-SolPunk is not just a genre — it is a practical framework for people doing organizing, advocacy, and community-building work.

The Creative-Activist Stack

Creative practice	Activist function
World-building	Articulating a positive vision that organizing can move toward — not just against
Visual identity	Building recognizable community aesthetics that create belonging and signal values
Music and performance	Ritual, energy, collective memory — the emotional infrastructure of movements
Speculative fiction	Rehearsing decisions before they have to be made: "what would we do if—"
Oral history and archiving	Preserving community knowledge against institutional erasure
Design and architecture	Making the future legible — showing what the alternative looks like, not just arguing for it

Using This Framework in Organizing Contexts

For community organizations:

- Use the World-Building Toolkit frameworks in visioning sessions — "audit your settlement" as a community asset-mapping exercise
- Afro-SolPunk aesthetics for campaign materials signal values immediately without paragraph-length explanations
- Speculative fiction as a tool for pre-mortems: what futures are we trying to prevent? What futures are we building toward?

For educators:

- The Media Canon as a curriculum unit: 6 weeks, literature + film + music, building toward student world-building projects
- The Settlement Audit as a framework for analyzing existing communities (historical or contemporary)
- The Diasporic Time Map as a history exercise: apply to a specific Black community's documented history

For artists in activist contexts:

- The aesthetic guide as a shared visual language for collaborative projects — murals, publications, event design
- The Color Palette specifically designed to translate across digital and print without losing coherence
- Pattern language provides culturally-grounded visual variety without requiring every artist to reinvent from scratch

Component 6: Community Resource Directory

(To be populated — this is the living component of the pack, updated as the community grows)

Categories:

- **Afrofuturist artist collectives and communities** — directories, Discord servers, publications
- **Solarpunk organizations with explicit justice focus** — groups doing the overlap
- **African and diaspora speculative fiction publishers and journals** — where to submit, where to read
- **Ecological knowledge archives** — traditional agricultural and ecological practice documentation

- **Design resources** — open-source fonts, pattern libraries, illustration communities
 - **Zine culture and DIY publishing** — how to produce and distribute without gatekeepers
 - **Grant and funding sources** — arts funding, community development funding, environmental justice grants that support cultural work
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Target Audience

Primary

Black and African diaspora creatives — artists, writers, musicians, designers, filmmakers, game designers — who are drawn to speculative and futures-oriented work but find mainstream SF aesthetics don't fit their worldview or represent their communities.

Pain state at engagement: "I keep seeing Solarpunk content that looks like it was designed by someone who has never been to Lagos or Kinshasa or Kingston. I keep seeing Afrofuturism that's about Black people in space but not Black people with land, water, and each other. I want both."

What they've already engaged with: Black Panther, Octavia Butler, possibly Janelle Monáe. Some awareness of Solarpunk. Looking for the framework that holds it together.

Secondary

Solarpunk creators and organizers who recognize their movement's diversity gaps and want culturally-grounded entry points for collaboration and correction.

Educators and curriculum designers in African-American studies, environmental humanities, speculative fiction, and design programs — looking for frameworks that combine cultural theory with practical creative application.

Game designers and world-builders building settings that center Black and African communities in ecological futures — particularly tabletop RPG designers, indie video game creators, and interactive fiction authors.

Community organizers and non-profit communicators who want a visual language and theoretical frame that expresses both cultural rootedness and ecological futures without having to build it from scratch.

Positioning Statement

Afro-SolPunk Starter Pack is the creative operating system for building Black futures that are ecological, communal, and beautiful — and for refusing both the dystopia that says Black communities can't survive and the greenwashed utopia that imagines a livable future without us.

Not a mood board. Not a reading list alone. A framework, an aesthetic guide, a media canon, and a set of tools — for anyone ready to build.

Packaging and Distribution

Format Options

Component	Format	Notes
Manifesto	Premium PDF (8.5×11, dark background, full bleed)	Designed to print and hang
Aesthetic Guide	Interactive PDF or Figma file	With color hex codes, font links, downloadable swatches
Media Canon	PDF + shareable digital list	Exportable to Notion, Letterboxd, Spotify
World-Building Worksheets	Fillable PDF pack	Printable and digital-fillable
Activist-Creative Guide	PDF booklet	Separate, lighter document — shareable independently
Community Directory	Living document — Notion or Airtable	Updated quarterly

Price Architecture

Tier	Contents	Price
Starter	Manifesto + Aesthetic Guide PDF	\$12
Full Pack	All components	\$27
Educator/Organizer Bundle	Full Pack + facilitation notes + bulk license for classroom/org use	\$67
Community License	Redistribute-within-org rights for collectives	\$97

Distribution

- **Gumroad** — primary sales
- **Black-owned bookstores and design shops** — consignment PDF distribution
- **Solarpunk Magazine and Afrofuturist publications** — cross-promotion
- **Academic channels** — JSTOR's open access network for the educator version
- **Discord communities** — Afrofuturism, Solarpunk, speculative fiction, indie game design servers

Visual Direction for the Pack Itself

The pack's own visual design must demonstrate what it teaches.

Cover: Full bleed. Terracotta and deep green. A figure from behind, facing a community settlement at golden hour — lush, solar-powered, alive. Natural hair silhouetted against amber sky. No text except the title, set in a heavy geometric serif, in kente gold.

Interior: Dark pages for the manifesto. Cream/warm-white pages for worksheets. Every section opens with a full-spread image or pattern, then pulls back to text. Adinkra symbols mark section breaks. Color-coded by component: manifesto (terracotta), aesthetic guide (gold), world-building (green), activist guide (cobalt).

No stock photography. Commission or source Black artists exclusively for any imagery. The pack must practice what it preaches.

Launch Hooks

Social / shareable:

- "Afrofuturism said we'd survive. Solarpunk said we could flourish. Afro-SolPunk is the blueprint for both."
- "The green future people keep imagining is missing the people who already know how to live on less and build more."
- "Sun Ra left for space. Octavia Butler told us what to plant when we got back. This is the gardening guide."

Visual hooks:

- Color palette cards — shareable swatches with names and hex codes
- Single Adinkra symbol + definition posts, tagged to the pack
- World-building prompt cards — single prompt per post, designed to share

Community hooks:

- "Tag your Afro-SolPunk world" — encourage creators to share work using the framework
- Educator challenge: "Build a unit using the Media Canon — share your syllabus"
- Open call: "What would you add to the Media Canon?" — builds community around the pack

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