

JAY DRAKE

****Graphic Designer | Web Designer | Multimedia Specialist****

 drakewnathaniel@hotmail.com |  (404) 447-0524 |  Detroit, MI

 100% Remote |  Immediate Start |  B.S. Graphics & Multimedia Design

SUMMARY

Graphic and multimedia designer with a Bachelor's degree from DeVry University and hands-on experience building brand assets, web interfaces, and digital content. Self-taught web development skills (HTML, CSS, WordPress) complement traditional design training. Seeking remote design roles where visual communication and digital asset creation drive business results.

CORE SKILLS

****Graphic Design****

- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- Brand identity and logo design
- Marketing collateral: brochures, flyers, social graphics
- Photo editing and retouching
- Print and digital layout design

****Web & Digital****

- WordPress design and customization
- HTML/CSS basics
- Social media content creation
- Email template design
- Basic UI/UX principles

****Technical****

- Digital asset management
- Cloud-based collaboration tools

- Project organization and file versioning
 - Self-directed learning and skill development
-

EDUCATION

****B.S. Graphics and Multimedia Design**** — DeVry University, Decatur, GA

- Coursework: Digital imaging, web design, typography, color theory, motion graphics, portfolio development
-

EXPERIENCE

Freelance Design & Brand Work — Drake Enterprise

****Remote | 2024–Present****

- Design marketing materials, social graphics, and brand assets for small business clients
- Build and maintain WordPress-based landing pages and websites
- Create email templates and newsletter designs
- Manage digital asset libraries and brand guidelines

Construction Superintendent — Dream Finders Homes

****Bluffton, SC | Feb 2022–Mar 2025****

- Designed project status reports, site signage, and presentation materials
 - Created digital training materials for builder teams
 - Managed visual documentation standards across 12 simultaneous projects
-

PORTFOLIO

Available upon request. Sample work includes:

- Brand identity package for local business
- WordPress website design and build
- Social media content calendars and graphics
- Marketing email templates

SOFTWARE

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | WordPress | Canva | Figma (learning) |
Microsoft Office Suite

References available upon request.